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**For Immediate Release**

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***Bruce Bruce the Hanukkah Moose is on the Loose***

Los Angeles, CA - Howard's House just released an enchanting children's tale called ***Bruce Bruce the Hanukkah Moose*** about a young moose's journey during the Hanukkah season that is sure to inspire; as well as touch the hearts of old and young alike.

The beautifully-illustrated story created by Howard and Elaine Behnken for their son, Reno, and illustrated by Allison Reimold with music by Howard Behnken and Jayce Murphy is causing waves of excitement within the Jewish community and beyond. Bruce's engaging and delightful adventure of self-discovery teaches the meaning and magic of Hanukkah and the menorah to children of all ages with a charming twist and a whimsical song.

This enduring fable is well on its way to becoming a holiday favorite – the first in a series of many adventures. To order Bruce's story with his new hit song, go to [orders@BruceBrucetheMoose.com](mailto:orders@BruceBrucetheMoose.com) or call Howard's House at 310-391-1827. To learn more about Bruce, visit him at [www.BruceBrucetheMoose.com](http://www.BruceBrucetheMoose.com) .

A portion of the proceeds from the book will go to planting trees in Israel.

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